

NDDB supplied milk & cattle feed worth ₹2 crore to flood-affected Kerala

NDDB joined hands with the Govt of Kerala and dairy cooperatives in the state to provide relief to the flood affected people of Kerala. The total value of relief material arranged by NDDB was worth ₹2 crore.

More than a million sterile milk packs were distributed among the people lodged in relief camps across the state. These single serve 180 ml packs of toned milk, aseptically packed can be consumed directly without boiling or heating. With a fat content of 3.5% and solids-not-fat (SNF) content of 8.5%, these milk packs are a good source of balanced nutrition. These packs were sourced from the Dakshina Kannada Milk Union's dairy plant in Mangalore.

Dairy farmers in several parts of Kerala were facing an acute shortage of feed and fodder for

their milch animals. Inadequate nutrition for the milch animals for even brief periods could adversely affect their health and lead to reduced milk production in the long run. To address this, NDDB arranged supply of 500 MT (10,000 bags of 50 kg each) of cattle feed to the affected areas.

NDDB through its wholly owned subsidiary, Indian Immunologicals Ltd airlifted veterinary medicines worth about ₹5 lakh. Officers of the Dairy Board sourced and distributed relief materials in the state. They worked in close coordination with the officials of the State Government and dairy cooperatives.

Considering the magnitude of the calamity, all NDDB employees have donated a token amount from their salaries for the flood affected people of Kerala.

World Dairy Innovation Award 2018 for new product development

NDDB's Dahi-based spread/dip, an innovative and nutritive product won the World Dairy Innovation Award 2018 in 'Best Children Dairy Product' category at the 12th annual awards ceremony held at the Global Dairy Congress, Warsaw in Poland on June 20, 2018.

The World Dairy Innovation Awards organised by FoodBev Media is the international dairy industry's leading and most established awards scheme; celebrating innovation and excellence across every product category as well as seeking out the best in packaging, marketing, technology and sustainability.

Dahi-based spread/dip is a healthy fun food for children with benefits of fermentation. It can be used as a spread on bread, chapatis and as a dip for biscuits, crackers, nachos etc. It has lower fat and higher protein compared to commercially available margarine, mayonnaise, fat spread, peanut spread,

chocolate spread and cheese spread. The product is a suitable vehicle for delivery of probiotics and micronutrients. It doesn't contain preservatives and artificial flavour or colour.

The manufacturing process requires no whey drainage, making the process environment friendly and more amenable to mechanized production.

The product has a shelf-life of 15 days in polypropylene cups stored below 8°C.

